

## **Xterior LLC Semi-Annual Home Improvement Giveaway - Official Rules and Conditions**

### **Eligibility:**

This giveaway is open exclusively to new customers of Exterior LLC who are 18 years or older and North Carolina homeowners.

To qualify, participants must have either purchased or received a free estimate for a **whole house** shingle or metal roof replacement, **whole house** window replacement, or **whole house** vinyl siding project from Exterior LLC within the six (6) months prior to the drawing. Participants must be the owner and occupant of the home for which the project is being completed. The home must serve as the participant's primary residence. Non-owner-occupied properties, rental properties, or vacation homes are not eligible for this giveaway. **Only one entry per household** is allowed.

### **House Qualification:**

Xterior LLC does not perform structural work. Some houses, due to structural issues or overall condition, may not qualify for the services offered. **Xterior LLC** reserves the right to decline to perform work on any house for any reason. If Exterior LLC declines to perform the work on the winner's house, **another winner will be selected**.

### **Verification:**

Proof of age and owner-occupancy may be required. This can include, but is not limited to:

- A government-issued ID to verify the participant's age (18 years or older).
- Documentation proving homeownership and occupancy, such as a property deed, mortgage statement, or utility bill in the homeowner's name showing the address of the home being worked on as the participant's primary residence.

Xterior LLC reserves the right to verify eligibility and request additional documentation if necessary to confirm age, ownership, and occupancy.

### **Enrollment in the Exterior LLC Customer Rewards Program:**

Participants must register for Exterior LLC's Customer Rewards Program, be 18 or older, and a North Carolina homeowner to be eligible for entry into the giveaway.

Only customers who have purchased a **whole house** roof, **whole house** siding, or **whole house** window replacement, or have received a free estimate from Exterior LLC within the six-month period, are eligible to participate in the drawing for that period.

### **Giveaway Period:**

The giveaway is held every six (6) months. All eligible participants must register for the Xterior LLC Customer Rewards Program during the specified six-month period to qualify for that drawing.

If a customer registers within the six-month period, they will only be entered into the drawing for that period. Entries will not carry over to future drawings.

#### **Prize Information:**

The prize consists of a \$5,000 reimbursement for a completed project or a \$5,000 discount on the estimate for a project. The reimbursement is available only for direct customer payments, and if the project was covered by insurance, the prize will apply to out-of-pocket expenses such as the deductible, up to a maximum of \$5,000.

In cases where Xterior LLC is unable to perform the work on the winner's home due to structural or other unforeseen factors, **another winner will be selected.**

#### **Reimbursement or Discount Process:**

If the winner has completed a project, they will receive reimbursement of up to \$5,000 for their investment. If the project has not yet occurred, the prize will be applied as a \$5,000 discount on the estimate provided by Xterior LLC. **Estimates must be within the last 30 days.** If older, **Xterior LLC will come out and update pricing on the estimate to reflect current pricing.**

If the winner's project was covered by insurance, only the deductible will be reimbursed, up to \$5,000.

#### **Winner Selection:**

A winner will be selected randomly from all eligible participants. Each participant will be assigned a unique number, and the drawing will be conducted impartially.

The winner's number will be drawn within 7 days of the conclusion of the giveaway period.

#### **Notification of the Winner:**

The winner will be notified through the contact information provided at registration. Xterior LLC will make reasonable efforts to notify the winner via email and phone.

It is the responsibility of the winner to respond and claim their prize within **30 calendar days** of notification.

#### **Tax Responsibility:**

The **winner is responsible for paying any and all taxes** associated with winning the prize.

#### **Claiming the Prize:**

The winner will be provided with instructions on how to claim their prize. This will involve coordinating with Xterior LLC for the installation or reimbursement process.

### **General Conditions:**

Xterior LLC reserves the right to change, modify, or cancel the giveaway at any time without prior notice.

Participation in the giveaway constitutes acceptance of these terms and conditions, including consent to the use of the winner's name and likeness for promotional purposes.

---

## **Data Collection and Privacy Policy**

### **Personal Information Collection:**

To participate in this giveaway, entrants must provide accurate personal information, including their name, email address, and phone number. All information provided must be current at the time of submission.

### **Purpose of Data Use:**

The personal information collected from participants will be used strictly for administering the giveaway, including verifying eligibility, selecting and notifying the winner, and distributing the prize. This data may also be used for communications related to the giveaway.

### **Compliance with the North Carolina Consumer Privacy Act (NCCPA):**

Xterior LLC is committed to complying with the **North Carolina Consumer Privacy Act (NCCPA)**, which grants North Carolina residents the following rights:

- **Right to Access:** Participants may request access to the personal data collected about them.
- **Right to Correct:** Participants may request corrections to inaccuracies in their personal data.
- **Right to Delete:** Participants can request the deletion of their personal data under certain conditions.
- **Right to Opt-out:** Participants have the right to opt-out of the processing of their personal data for specific purposes, such as marketing communications. Participants can exercise these rights by contacting Xterior LLC at the provided contact details.

**Data Security:**

Xterior LLC takes reasonable measures to protect the security of your personal information. All data is safeguarded against unauthorized access, disclosure, or alteration.

**Use of Third-Party Services:**

Xterior LLC may use third-party services to assist in aspects of the giveaway, such as hosting or prize distribution. Any third parties involved must maintain privacy standards consistent with this policy and will only access the information necessary to perform their services.

**Public Disclosure of Winner:**

By participating in the giveaway, entrants agree to the public announcement of the winner's name on the Exterior LLC website, social media platforms, and other marketing channels.

**Marketing Communications:**

Participants may opt-in to receive promotional emails and updates from Exterior LLC. Participants who opt-in can unsubscribe at any time.

**Data Retention:**

Xterior LLC will retain personal information for as long as necessary to administer the giveaway or as required by law.

**Access to Personal Information:**

Participants have the right to request access to their personal information, as well as request its correction or deletion. Requests should be submitted in writing to Exterior LLC at 131 West Parris Ave, Suite 18, High Point, NC 27262.

**Compliance with Privacy Laws:**

In addition to the NCCPA, Exterior LLC complies with other applicable privacy and data protection laws, including but not limited to the General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA).